



Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
20th City Council

PO20CC-427

80th Regular Session

ORDINANCE NO. SP- 2796, S-2018

AN ORDINANCE DECLARING CUBAO GROWTH CENTER ALSO KNOWN AS ARANETA CENTER AS A TOURISM DISTRICT OF QUEZON CITY.

*Introduced by Councilor KATE ABIGAEL G. COSETENG.
Co-Introduced by Councilors Elizabeth A. Delarmente,
Victor V. Ferrer, Jr., Oliviere T. Belmonte, Alexis R.
Herrera, Voltaire Godofredo L. Liban III, Ramon P.
Medalla, Ranulfo Z. Ludovica, Estrella C.
Valmocina, Allan Benedict S. Reyes, Gian Carlo G.
Sotto, Franz S. Pumaren, Eufemio C. Lagumbay,
Marvin C. Rillo, Raquel S. Malañgen, Irene R.
Belmonte, Ivy Xenia L. Lagman, Marra C. Suntay,
Hero Clarence M. Bautista, Jose A. Visaya, Karl
Edgar C. Castelo, Julianne Alyson Rae V. Medalla,
Godofredo T. Liban II, Allan Butch T. Francisco,
Marivic Co-Pilar, Melencio "Bobby" T. Castelo, Jr.,
Rogelio "Roger" P. Juan, Diorella Maria G. Sotto,
Donato C. Matias, Eric Z. Medina, Alfredo S. Roxas
and Noe Lorenzo B. Dela Fuente III.*

WHEREAS, Quezon City is envisioned to be the premiere urban destination and the showcase of sustainable urban tourism development in the country and one of the strategic goals of the Quezon City Tourism Development Program is to develop tourism districts;

WHEREAS, the City Council approved Resolution No. SP-5763, S-2013 on June 24, 2013 adopting the Quezon City Tourism Development Plan (QCTDP) for the period 2012 to 2020, which identified nine (9) potential tourism districts combining multiple barangays within strategic tourism boundaries and provides for goals and necessary plans of action to improve the tourism sector of the City and make it a key tourist destination in the country. The QCTDP further provides that one of its strategic goals is to enact tourism district legislative measures, which would establish tourism land use and design guidelines within the area;

[Handwritten initials and signatures]
