



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
20th City Council

PO20CC-065

33rd Regular Session

ORDINANCE NO. SP- **2604**, S-2017

AN ORDINANCE REQUIRING ALL BUSINESS ESTABLISHMENTS IN QUEZON CITY WITH BUSINESS NAME IN FOREIGN LANGUAGE AND/OR CHARACTER IN THEIR IN-PREMISE SIGNBOARD TO HAVE AN ACCOMPANYING ENGLISH AND/OR LOCAL DIALECT TRANSLATION, PROVIDING PENALTIES FOR VIOLATION THEREOF AND FOR OTHER PURPOSE.

Introduced by Councilor ALLAN BUTCH T. FRANCISCO.

Co-Introduced by Councilors Anthony Peter D. Crisologo, Lena Marie P. Juico, Elizabeth A. Delarmente, Victor V. Ferrer, Jr., Oliviere T. Belmonte, Alexis R. Herrera, Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Ramon P. Medalla, Ranulfo Z. Ludovica, Estrella C. Valmocina, Roderick M. Paulate, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Jose Mario Don S. De Leon, Franz S. Pumaren, Eufemio C. Lagumbay, Raquel S. Malañgen, Irene R. Belmonte, Ivy Xenia L. Lagman, Marra C. Suntay, Hero Clarence M. Bautista, Karl Edgar C. Castelo, Julianne Alyson Rae V. Medalla, Godofredo T. Liban II, Andres Jose G. Yllana, Jr., Marivic Co-Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto, Donato C. Matias, Eric Z. Medina and Ricardo B. Corpuz.

WHEREAS, Section 16 of the Local Government Code of 1991, also known as the General Welfare Clause, provides in part that every Local Government Unit (LGU) shall exercise powers necessary for its efficient and effective governance;

WHEREAS, there are some business establishments in the city, more particularly those owned and operated by foreign nationals have an in-premise or in-store signage in foreign language and/or character;

WHEREAS, for the purpose of taxation, knowledge in the nature of business of the different business establishments in Quezon City is of paramount importance;