



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
19<sup>th</sup> City Council

PO19CC-488

66<sup>th</sup> Regular Session

ORDINANCE NO. SP- 2428, S-2015

**AN ORDINANCE DECLARING THE QUEZON HERITAGE HOUSE LOCATED AT QUEZON MEMORIAL CIRCLE AS A LOCAL HERITAGE SITE OF QUEZON CITY.**

---

*Introduced by Councilors ALEXIS R. HERRERA, JESSICA CASTELO DAZA, CANDY A. MEDINA, JULIENNE ALYSON RAE V. MEDALLA and VINCENT DG. BELMONTE.*

*Co-Introduced by Councilors Anthony Peter D. Crisologo, Dorothy A. Delarmente, Lena Marie P. Juico, Victor V. Ferrer, Jr., Precious Hipolito Castelo, Voltaire Godofredo L. Liban III, Roderick M. Paulate, Ranulfo Z. Ludovica, Estrella C. Valmocina, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Jaime F. Borres, Jesus Manuel C. Suntay, Bayani V. Hipol, Jose A. Visaya, Godofredo T. Liban II, Andres Jose G. Yllana, Jr., Allan Butch T. Francisco, Karl Edgar C. Castelo, Diorella Maria G. Sotto, Marivic Co-Pilar, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr., Donato C. Matias and Ricardo B. Corpuz.*

---

*WHEREAS, Section 17 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that local government units within their respective jurisdictions shall provide basic services and facilities such as tourism facilities and other tourist attractions, as well as tourism development and promotion programs;*

9

WHEREAS, the Quezon City Government supports the cultivation of patriotism and nationalism of every resident in the City and considers tourism as an indispensable tool in local economic development, fully cognizant that Filipino heritage, customs and traditions are potential tourism resources, which necessitate preservation, enhancement, and promotion;

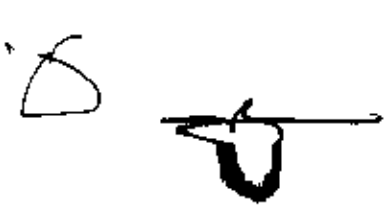
WHEREAS, the City Council approved Resolution No. SP-5763, S-2013 on June 24, 2013, adopting the Quezon City Tourism Development Plan (QCTDP) for the period 2012 to 2020, which provides for goals and necessary plans of action to improve the tourism sector of the City and make it a key tourist destination in the country. The QCTDP further provides that one of its strategic goals is to enact tourism district legislative measures, which would establish tourism land use and design guidelines within the area;

WHEREAS, the City Council adopted Resolution No. SP-5767, S-2013 on June 24, 2013, authorizing Mayor Herbert M. Bautista, for and in behalf of the City, to accept the Quezon-Avanceña House donated by Zenara Holdings Corporation as represented by its President, Mr. Manuel Q. Avancena to support the City's plan of preserving the same;

WHEREAS, the City, represented by Mayor Bautista, entered into a contract of commodatum with Zenara Holdings Corporation on April 29, 2013 whereby the bailor gratuitously loaned by way of commodatum, the fixtures, furniture and all memorabilia found in the house in order that the bailee may preserve the same;

WHEREAS, the Quezon Heritage House is historically significant as the reconstructed vacation house of the late President Manuel L. Quezon, first president of the Philippine Commonwealth and founder of Quezon City, who lived therein for about two months during the period 1935 to 1936 while he was recovering from tuberculosis;

g



WHEREAS, as the only remaining residential structure in Metropolitan Manila associated with President Quezon, there is a need to preserve the house owing to its historical and cultural value to the people of the City, and as a testament to a bygone era so inextricably entwined with the birth of our independent nation;

WHEREAS, the Philippine National Red Cross was established by President Quezon's wife, Doña Aurora Quezon, within the confines of the house's living room;

WHEREAS, through the intervention and expression of desire of the City to restore the house, the heirs donated the house to the City for the latter to dismantle, transfer and reconstruct the same at a site near the Quezon Memorial Shrine, and transform it into a museum that will showcase the family life of the late President and architecture of the American period, serving as a heritage attraction at the Quezon Memorial Circle;

WHEREAS, as of this date, over 17,000 guests have visited the Quezon Heritage House since it opened its doors to local and foreign tourists in October 2013.


NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED:

SECTION 1. DECLARATION. - It is hereby declared that the Quezon Heritage House located at Quezon Memorial Circle, Elliptical Road is a local heritage site of Quezon City.

SECTION 2. OBJECTIVES. - The Quezon City Government shall adopt the following objectives:

9



1. *Preserve the Quezon Heritage House as a valuable historical-cultural property of the City, which shall merit special consideration for protection and conservation due to its special character, architectural value, aesthetic interest, and contribution to the collective awareness of the City of its cultural heritage and historical development;*
2. *Promote and popularize the Quezon Heritage House, and include it among the City's guided tours and tourism programs; and*
3. *Strive to increase the level of consciousness of the residents and tourists of the City as to the life and times of President Quezon, the founding father of the City.*

**SECTION 3. TECHNICAL DESCRIPTION. -**

A. *Location. - Formerly located in 45 Gilmore Avenue, Barangay Mariana, New Manila, District IV, Quezon City, the Quezon house was dismantled, transferred and reconstructed in its present location in Quezon Memorial Circle.*

B. *Description. - It is a two-storey beige and white structure done in neo-classical American architecture on a parcel of land covered by Transfer Certificate of Title (TCT) No. 48772.*

C. *Space Allocation.-*

9



5

5



**a. Reconstruction of President Quezon house - Total Area: 435 sq. m.**

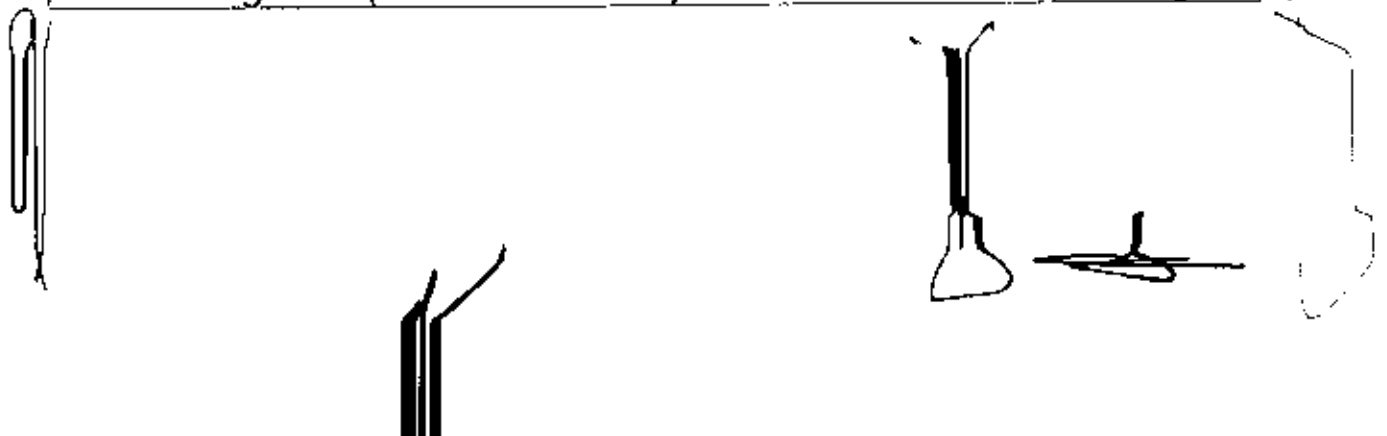
| <i>Reconstruction Spaces</i>                            |                  |
|---|------------------|
| <b>GROUND FLOOR - Total Area: 258 sq. m.</b>            |                  |
| <i>Carport</i>  | <i>26 sq. m.</i> |
| <i>Porch</i>  | <i>5 sq. m.</i>  |
| <i>Living and Dining</i>                                | <i>75 sq. m.</i> |
| <i>Kitchen</i>  | <i>21 sq. m.</i> |
| <i>Study Room</i>                                       | <i>28 sq. m.</i> |
| <i>Bedrooms 1 and 2</i>                                 | <i>50 sq. m.</i> |
| <i>Lanai</i>  | <i>16 sq. m.</i> |
| <i>Toilet and Bathroom / Powder Room</i>                | <i>13 sq. m.</i> |
| <i>Storage</i>  | <i>6 sq. m.</i>  |
| <i>Stairs (Main and Service)</i>                        | <i>18 sq. m.</i> |
| <b>SECOND FLOOR - Total Area: 177 sq. m.</b>            |                  |
| <i>Family Room</i>                                      | <i>50 sq. m.</i> |
| <i>Master's Bedroom</i>                                 | <i>29 sq. m.</i> |
| <i>Master's Bedroom (T &amp; B with Walk-In Closet)</i> | <i>17 sq. m.</i> |
| <i>Bedrooms 1 and 2</i>                                 | <i>44 sq. m.</i> |
| <i>Common Toilet and Bathroom (Bedrooms 1 and 2)</i>    | <i>7 sq. m.</i>  |
| <i>Terrace and Balcony</i>                              | <i>18 sq. m.</i> |
| <i>Stairs (Main and Service)</i>                        | <i>12 sq. m.</i> |

**b. Reconstruction of President Quezon Social Hall - Total Area: 132 sq.m.**

| <i>Reconstruction Spaces</i>     |                 |
|----------------------------------|-----------------|
| <i>Main Hall</i>                 | <i>80 sq.</i>   |
| <i>Kitchen</i>                   | <i>8 sq. m.</i> |
| <i>Two (2) Preparation Rooms</i> | <i>21 sq.</i>   |
| <i>Two (2) Toilets</i>           | <i>15 sq.</i>   |
| <i>Shower Room</i>               | <i>8 sq. m.</i> |

**c. Other Required Areas in Site**

|                                       |                  |
|---------------------------------------|------------------|
| <i>Swimming Pool (Water Features)</i> | <i>78 sq. m.</i> |
|---------------------------------------|------------------|



**SECTION 4. IMPLEMENTATION.** - The Quezon City Tourism Department (QCTD) shall implement the provisions of this Ordinance. It shall be in charge of the operation and maintenance of the Quezon Heritage House.

**SECTION 5. DUTIES AND FUNCTIONS.** - The QCTD shall perform the following tasks:

1. Preserve, conserve and maintain historical and cultural properties, artifacts, documents, objects of art and other materials in the Quezon Heritage House;
2. Develop programs and projects to promote and popularize the Quezon Heritage House, including guided tours and similar undertakings;
3. Create an inventory of the Quezon Heritage House properties for documentation and record purposes;
4. Compile and integrate a statistical databank on the visitors of the museum, including their donations;
5. Observe national laws relative to the protection and conservation of cultural properties in the Quezon Heritage House; and
6. Exercise such other functions as are necessary for the proper implementation of this Ordinance.

**SECTION 6. DONATIONS.** - Donations in cash or in kind from visitors of the Quezon Heritage House shall be utilized exclusively for the operation and maintenance of the Quezon Heritage House and shall be subject to proper accounting and auditing rules and regulations implemented by the City.

Donations in kind shall be recorded in an inventory, which shall clearly indicate the date, time, kind of item donated, and signed by the QCTD personnel in charge. Such record book shall be periodically reported and submitted to the Head of the QCTD.

**SECTION 7. CERTIFICATE OF COMMENDATION.** - QCTD shall acknowledge valuable donations/contributions to the Quezon Heritage House through the issuance of a certificate of commendation.

**SECTION 8. FEES.** - the City shall charge minimal entrance and rental fees to the Quezon Heritage House, as follows:

1. Entrance Fees -

A. From Quezon City

1. Students

- |                         |                |
|-------------------------|----------------|
| a. from public schools  | Free of charge |
| b. from private schools | P 10.00        |
| 2. Non-students         | P 10.00        |

B. Outside Quezon City

1. Students

- |                         |                |
|-------------------------|----------------|
| a. from public schools  | Free of charge |
| b. from private schools | P 10.00        |
| 2. Non-students         | P 20.00        |

C. Tour Operators

P 300.00 per bus

D. Senior Citizens and Persons with Disabilities (PWDs)

Free of charge

E. Employees of the City Government

Free of charge

F. Guests of the City government and Lakbay Aral visitors

Free of charge

g



2. Rental Fee. -

|   |  |
|---|--|
| President Quezon Social Hall<br>Social Hall (80 sq. m.) | P3,000.00 for 5 hours<br>(excluding amenities) |
|---|--|

An official receipt shall be issued by the assigned personnel of QCTD for the entrance fees collected.

SECTION 9. SOCIAL FUNCTIONS. Public and private social functions or events may be held in the President Quezon Social Hall provided that for private social functions or events, there should be prior coordination with and approval of QCTD, as well as payment of rental fee.

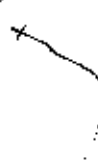
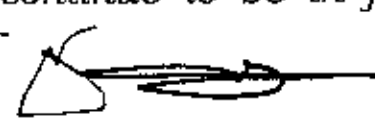
SECTION 10. ACCOUNTING OF FEES AND CASH DONATIONS. - The assigned personnel of QCTD shall maintain a book of accounts which shall be under his/her charge and supervision. The book of accounts shall be subject to periodic auditing by the City Treasurer or a duly authorized representative. An accomplishment and financial report shall likewise be prepared and submitted at the end of each calendar year to the City Treasurer.

SECTION 11. SPECIAL ACCOUNT. - The City Treasurer shall open a special account where all fees/cash donations/contributions collected shall be deposited, which shall revert and accrue exclusively to the maintenance and operation of the Quezon Heritage House.

SECTION 12. REPEALING CLAUSE. - All other orders, rules and regulations or parts thereof, which are inconsistent with the provisions of this Ordinance, are hereby repealed, amended, or modified accordingly.

SECTION 13. SEPARABILITY. - If, for any reason, any part or provision of this Ordinance shall be held to be unconstitutional or invalid, other parts or provisions hereof which are not affected thereby, shall continue to be in full force and effect.


9





SECTION 14. EFFECTIVITY. – This Ordinance shall take effect upon its approval.

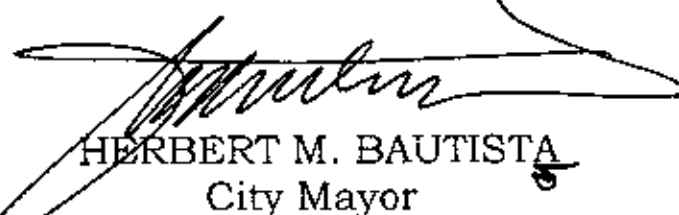
ENACTED: June 29, 2015.

  
MA. JOSEFINA G. BELMONTE  
Vice Mayor  
Presiding Officer

ATTESTED:


  
Atty. JOHN THOMAS S. ALFEROS III  
City Gov't. Asst. Dept. Head III

APPROVED: \_\_\_\_\_

  
HERBERT M. BAUTISTA  
City Mayor

CERTIFICATION

*This is to certify that this Ordinance was APPROVED by the City Council on Second Reading on June 29, 2015 and was PASSED on Third/Final Reading on August 10, 2015.*

  
Atty. JOHN THOMAS S. ALFEROS III  
City Gov't. Asst. Dept. Head III  
9