

## Republic of the Philippines CITY COUNCIL Quezon City 16th City Council

56th Regular Session

ORDINANCE NO. SP-1690, S-2006 (PO2005-305)

AN ORDINANCE CREATING THE QUEZON CITY FILM DEVELOPMENT COMMISSION, DEFINING ITS POWERS AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES.

Introduced by Councilors DIORELLA MARIA SOTTO-DE LEON, JORGE B. BANAL, JR., ANTONIO E. INTON, JR., BERNADETTE HERRERA-DY, ELIZABETH A. DELARMENTE, VICTOR V. FERRER. FRANCISCO A. CALALAY, JR., ROMMEL R. ABESAMIS, JOSEPH P. JUICO, WINSTON "Winnie" T. CASTELO, AIKO MELENDEZ-JICKAIN, RAMON P. MEDALLA, VOLTAIRE GODOFREDO L. LIBAN III, ERIC Z. MEDINA, ALLAN BUTCH T. FRANCISCO, FRANZ S. PUMAREN, WENCEROM BENEDICT C. LAGUMBAY, DANTE M. DE GUZMAN, JULIAN M.L. COSETENG, EDCEL B. LAGMAN, JR. ALMA F. MONTILLA, JANET M. MALAYA, RESTITUTO B. MALAÑGEN, BAYANI V. HIPOL, XYRUS L. LANOT and JUNIE MARIE L. CASTELO.

WHEREAS, Quezon City, called "City of Stars" by virtue of Resolution No. SP-1017, S-1998, is committed to assist the film and media industry, including young film makers to produce quality, rights-based and gender-responsive films, among others;

WHEREAS, to encourage the viability of Quezon City as a venue for film production and showing, there is a need to provide tax incentives to incorporated and independent film makers seeking to produce quality film projects;

WHEREAS, the Quezon City Gender and Development Code, mentioned hereinafter as the GAD Code, under Article VII entitled Culture and Mass Media, Section 54 stipulates that the City government shall oblige all media institutions to be sensitive in the portrayal of women's and men's role, encourage positive images of women and discourage sexist and homophobic print materials and broadcast programs;

ang.